

MEDIA KIT

OSLO – THE CULTURAL CITY2021/2022



Photo: VisitOSLO/Tord Baklund. Download photo here.

Welcome to Oslo – the cultural city! Oslo's new public library Deichman Bjørvika opened June 18th 2020, and two more major cultural institutions will open here in 2021 and 2022: MUNCH – the new Munch Museum is due to open in the Summer of 2021, and the new National Museum by the City Hall will open in 2022.

This digital media kit includes useful information about the three institutions/buildings, as well as some practical information. This document will be updated continually.

Do not hesitate to contact the VisitOSLO media team for further details: <u>media@visitoslo.com</u>

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MUNCH - The new Munch Museum in Bjørvika. Photo: VisitOSLO / Didrick Stenersen. Download photo here.

MUNCH

Read latest press release: The Mother 2021 - a new artwork in Oslo

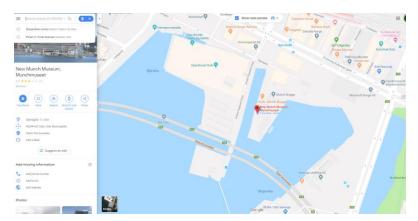
Read about the new Munch museum here

Find press images here

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Map:





Deichman Bjørvika. Foto: Erik Thallaug. Download image here.

The public library: Deichman Bjørvika

New press release (18.06.20): The new public library of Oslo – a place for everyone

In 2020 Deichman's main library will move to a brand-new facility located between The Oslo Opera House and Oslo Central Station in Bjørvika. With Deichman Bjørvika, Oslo aims to redefine what a library can be. The new public library will open 18th of June 2020.

Its location and vicinity to Oslo Central Station will make Deichman Bjørvika one of the city's most easily accessible public buildings. An estimated 50 million people pass through the station every year.

Deichman Bjørvika will provide state-of-the-art library services to an estimated 2 million visitors per year, making it Norway's most highly frequented cultural institution.

As a public library, Deichman Bjørvika belongs to each and every citizen of Oslo. Its purpose is to provide knowledge, community, and inspiration, as well as the means for people to express creativity, take charge of their lives, and help shape the communities in which they live.

Deichman Bjørvika's purpose is not to make money. It will offer its content and services free of charge. The library will provide access to well-equipped makerspaces, events, lectures, trainings, study cells, meeting rooms, exhibitions, and a collection of more than 400,000 books, films, music recordings, and other media.

Its content and services will be distributed throughout the building's six levels.

The top floors will offer a magnificent view of the Oslo Fjord and the city's Opera House. Visitors will also have access to an on-site restaurant as well as a café and a bar.

The unique building is designed by the Oslo-based architectural firms Lund Hagem and Atelier Oslo. Its gross floor area is 23,500 m², and its net internal area 13,560 m².

Deichman Bjørvika is constructed in accordance with the FutureBuilt criteria, including a 50 percent reduction in greenhouse gas emissions compared to today's regulations and practices.

Oslo's first Deichman library opened its doors to the public in 1785. The library was founded after the death of businessman and philanthropist Carl Deichman, who had bequeathed his collection of 6000 books to the city and its inhabitant.

Quotes:

"The building is tailor-made to deliver modern library services," says Knut Skansen, Director of Deichman Oslo Public Library. "With Deichman Bjørvika we aim to redefine what a public library can be."

"Everyone is welcome in all of Deichman's libraries," says Knut Skansen, Director of Deichman Oslo Public Library. "Even so, we think locals and tourists alike will find something special in Deichman Bjørvika. The new library will be a testament to how highly our city values knowledge, enlightenment, and community."

Read more here

See a video of the building process here

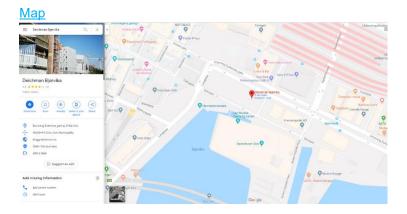
Find press images here

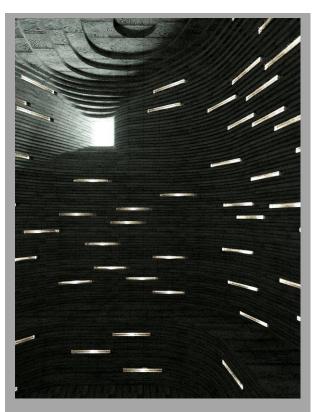
Practical information for visitors to Deichman

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Future Library

In **2020**, a very special room opens on Deichman Bjørvika's fourth floor. Here, visitors will have the opportunity to experience artist Katie Patterson's one-of-a-kind art project Future Library.

Future Library is a collection of manuscripts that will remain unread until the year 2114. Each year a new author contributes a text to the collection, which will ultimately consist of 100 literary works. In Deichman Bjørvika's Future Library room, visitors will be able to look at the manuscripts and reflect upon them – but not to read them.





The new National Museum. Illustration: MIR (illustr.) / Statsbygg – architect: Kleihues + Schuwerk. Download illustration here

The National Museum

In 2022 the new National Museum of Art, Architecture and Design will open in Oslo. Never before has a cultural building like this been built in Norway. The new National Museum will be the largest art museum in the Nordic region.

The National Museum of Art, Architecture and Design was established in 2003-2005, with the merger of four museums from the fields of older and modern art, contemporary art, design and craft and architecture. The oldest of these institutions dates to 1836. The museum's collection holds around 400.000 objects ranging from medieval tapestries to modern design classics and contemporary artworks.

Using available resources carefully is a fundamental principle for the new museum, and environmental ambitions are high. As a FutureBuilt pilot project, the museum is designed to reduce greenhouse gas emissions by at least 50% compared to today's building standard. This is achieved in part through a compact building structure, use of sea water and district heating for required climate control, and use of low carbon cement and recycled steel. The building is constructed using clean, robust materials such as natural stone, slate, concrete and wood in order to last long, age gracefully and facilitate maintenance.

A permanent display of the collection that spans two floors and almost 90 rooms will show over 5000 works from the antiquity to the museum's most recent contemporary acquisitions. Here, works from all the National Museum's various fields – older and modern art, architecture, design, craft, and contemporary art – will meet and interact in new contexts. The permanent display will show the exchange of ideas between the various disciplines, and between Norway and other countries and cultures.

The new museum's first temporary exhibition will be an extensive survey of new Norwegian contemporary art. The show will inaugurate the museum's spectacular space for temporary exhibitions, situated on the roof of the building. As a declaration of love to the Norwegian art scene, the curators have travelled the whole length of Norway in order to take the pulse of Norwegian art. With a keen eye for the mechanisms of exclusion and the value systems of the art world, the project is an inquiry into what Norwegian art is at this exact moment.

Read more and see a video of the building process here.

Press images of the construction site on Statsbygg's website.

The National Museum on MyNewsdesk (Norwegian version)



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<u>Map</u>

